

X2D II 100C

BRILLIANCE AT EVERY MOMENT



HASSELBLAD
CREATE TO INSPIRE

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Crafted for those who seek brilliance, Hasselblad X2D II 100C delivers true-to-life colour powered by the Hasselblad Natural Colour Solution with High Dynamic Range (HNCS HDR). The new AF-C mode, subject detection and 10-stop stabilisation¹ work together to deliver sharp images with speed and precision—even in challenging conditions. Every detail is designed to immerse you in the creative process, allowing inspiration to flow so that every frame reflects your unique perspective.

AF-C

CONTINUOUS AUTOFOCUS WITH PDAF AND LIDAR

The new AF-C mode², powered by deep learning, delivers reliable continuous tracking of moving subjects. In AF-S mode, the 425 PDAF zones spread over the 100-megapixel sensor surface, now enhanced by the LiDAR ranging system, provide even faster and more precise autofocus.

HNCS HDR

END-TO-END, TRUE-TO-LIFE DYNAMIC RANGE

Experience the first medium format camera with true end-to-end HDR³. Unlike traditional HDR, HNCS HDR expands highlight latitude for more nuanced, natural tones. Your richly detailed HDR images are captured and processed in-camera as HDR HEIF or Ultra HDR JPEG for stunning results, and can be instantly reviewed on the touchscreen with 1400-nit peak brightness.

IBIS

5-AXIS, 10-STOP IN-BODY IMAGE STABILISATION

Stabilisation performance is now up to 8 times⁴ that of X2D 100C. The advanced 5-axis, 10-stop IBIS¹ lets you shoot handheld for several seconds⁵ and still capture crisp, clear images. Long exposures to capture flowing traffic or running water are now possible without a tripod.

Phocus Mobile 2

ENHANCED CREATIVITY ON THE GO

Edit RAW HDR images on your iPhone or iPad⁶—adjust exposure, reduce noise with Hasselblad Natural Noise Reduction (HNNR)⁷, and showcase them with the signature Hasselblad natural colour. Even when the camera is powered off, you can wake it up with the app and wirelessly transfer images, without having to take it out or switch it on manually.

Note:

1. 10-stop stabilisation at the image centre and 8-stop at the edges. Measured by Hasselblad with the XCD 3,5/120 Macro lens using CIPA standards.
2. Requires a compatible XCD lens with upgraded firmware. Not available with electronic shutter.
3. As of 25 August 2025. HDR HEIF images display HDR highlights only in Phocus Mobile 2 and Phocus for Mac.
4. Under CIPA standards, the improvement from 7 stops to 10 stops allows safe shutter speed up to 8 times as long as before.
5. Measured handheld with the XCD 2,5/25V lens.
6. Requires an iPhone or iPad with compatible system version. Refer to official website.
7. Only available for RAW images.



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